

CIYC Strategic Initiatives Summary

Purpose

To guide the creation of a club Vision and Mission Statement and long-term strategy, based on member input.

Key Strengths

- Dedicated membership and strong self-help culture
 - Beautiful, club-owned lakeside property
 - Affordable dues and programs
 - Strong social events and sailing bond
 - Good governance and executive alignment with members
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Key Challenges

- Aging membership, lack of young sailors
 - Poor integration of new members, cliquish culture
 - Shallow water and dredging dependence
 - Playground and visual appearance need improvement
 - Short Executive terms, volunteer shortages
 - Weak town and stakeholder relationships
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Top Recommendations

Property & Dredging

- Maintain and enhance visual appeal and facilities
- Update kids' play area
- Prioritize long-term dredging partnerships

Membership

- Maintain full membership with waitlist as a positive
- Implement buddy system for new members
- Respect and accommodate senior members' needs

Social

- Add small winter events (e.g., potlucks)
- Appoint event leads to share workload
- Boost web promotion

Executive

- Improve communication (e.g., timely meeting minutes)
- Rein in unsanctioned projects
- Begin leadership recruitment earlier
- Extend term to 2 years max
- Strengthen town and stakeholder engagement

Sustainability

- Explore green upgrades (LEDs, dishwasher)
- Balance with cost-awareness and legal compliance

Other

- Reintroduce youth sailing
- Add suggestion box
- Keep club news visible

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Vision Themes

“A fun, vibrant, energetic sailing club with welcoming people, beautiful grounds, and full docks — a place where people of all ages with like interests want to come.”