

Open House 2023 Report

Our objective for the Open House was to increase awareness of CIYC and what we have to offer. To this end, we had a massive success. Through facebook advertising, posting, collaborating with vendors we've had over 6,000 views, with 2500 people engaging. That's incredible considering we spend no actual money advertising.

Over 100 people came to visit our Club with over ten people wanting to apply for Social memberships. We had some interest in full memberships as well. Our local MPP Anthony Leardi expressing interest in joining. We'll be taking him, his wife and assistant Ethan out for a sail.

Tim from Kitesurfers expressed interest in collaborating with us.

Comments on facebook such as: **Michael Thompson**

Looks like a great venue for a future Viper-640 North Americans.

Shelley Lamoureux was in charge of Vendors and did an incredible job.

Most members participated in some way, whether that was BBQ'ing, showcasing their boat, welcoming guests, making hot dogs, cleaning tables, etc. Thank you to all who helped out!!

Lloyd made sure the property looked amazing.

We hosted 12 vendors, sold hot dogs, showcased our sailboats and had many open for public viewing.

Canadian Power Squadron performed free safety checks all day.

Retired Fire Inspector inspected and sold fire extinguishers, but more than that he educated many boaters on the proper fire safety equipment to have on their boat.

We hosted our Ontario Trillium Foundation recognition event at the Open House. Deb Bellamy organized this event and Paul Cairoli made a lovely speech. Local media were present and press releases have been sent out.

29 Flyer design
109.38 100 Flyers
258.52 Food expense
396.90 Total
600.00 Revenue
203.10 Profit

This does not include Regalia Sales

The purpose of the Open House is to promote and increase awareness within the Community and by doing so hopefully acquire new members, both Full and Social. Over the next few years, we will be losing quite a few members because of age and it is vital that we attract new members to keep the Club running financially and operationally. Show your CIYC spirit by wearing your CIYC regalia. If you are free to assist guests, please feel free to do so.

Trillium Grant Recognition at Noon

Anthony Leardi, our local MPP will be at the Club to hear more about the \$21,200 Resilient Communities Grant from the Ontario Trillium Foundation (OTF) that CIYC received to help us with training instructors for our sailing schools, purchase our kayak launch system and other necessities. It is very important that we show our support and gratitude for this Award. Local media will be present.

Boat Safety-Fire Extinguishers

Retired Deputy Chief Inspector Rob Mendonca will be at the Club to inspect fire extinguishers. Fire extinguishers need to be certified every six years (insurance). Feel free to bring your fire extinguishers from your boat and home for inspection. Cost is proportional to the extinguisher size and work needed to pass certification.

Boat Safety Checks

Windsor Power and Sail Squadron with Gary (Geert) Kiers, an Associate Member, are offering FREE boat safety checks at the Open House.