

For Discussion:

Brainstorming new ways to implement Strat Plan

Why? Members quitting, not seeing value in their memberships, our Social image, Google ratings, image and reputation, ie. Laura Lucier

If we are going to survive, we need to keep improving and doing better

Social member feedback: AGM: Execs not in attendance (why would we expect members to attend, if we don't), not feeling included, feeling like 2<sup>nd</sup> class members

(Social membership sub-committee)

Grooming members to eventually take over, sending out the survey

Communication: how can we improve on the timeliness of Exec communication?

Important documentation needs to be on the Drive